

Press release

Marcello Mercado

Thinking (about AI)

AI-assisted image compositions
and video art

Running time: 22 February – 12 April 2025

Opening: 21 February 2025, 7pm - 21pm

**Goethestraße 2-3,
10623 Berlin, Charlottenburg
Entrance B via the courtyard
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Marcello Mercado, Red Series - Thinking, 2024 (G,Detail)
Courtesy: The artist and Galerie Bernet Bertram

We are pleased to draw your attention to Marcello Mercado's new solo exhibition with us. AI is capable of much and is experiencing a global surge. The AI race ignites billions of fireworks, and action summits are taking place. But can AI also create art? It is only a matter of time before artists begin to harness AI as an assistant, entering into a creative partnership with the machine. Marcello Mercado, who has long been fascinated by the possibilities of the digital, is one of them. A defining characteristic of his diverse work is the convergence of the virtual and the real, nature, biology, and robotics. His artistic research encompasses both conventional analog techniques and the use of data chains, genetic materials, and the deployment of advanced technologies. With his new works - AI-generated image compositions and videos - he once again demonstrates that he is a visually striking seismograph. He draws connections between the digital, organic, and real worlds while simultaneously devoting attention to what is profoundly human. He illustrates this in his works *Red Series* and *China Blue* from 2024. His portraits open up mental spaces, while other compositions create sculptural realms without a physical body. The structure and weight of digital archives define the conceptual spectrum of his images. In his **video installation** *Läuft bei Dir*, Marcello Mercado ultimately expands and consolidates his image compositions, transforming them into objectified visual time.

Marcello Mercado, born in 1963 in Chaco, Argentina, studied film at the National University of Córdoba (Arg.) and at the University of Art and Media in Cologne. His works have been shown internationally since the 1990s, for example at the Academy of Arts in Berlin, the Kunsthistorisches Museum in Vienna, the ZKM, Center for Art and Media in Karlsruhe and at the 49th Venice Biennale. He has received numerous awards. Marcello Mercado lives and works in Argentina and Germany.

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Opening hours: We - Fr 2 - 6 PM, Sa 12 AM - 4 PM

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